

Public Affairs - Drivers

2018 Budget Preview

- Growth in the region
 - (e.g. land use – pressures/new opportunities, transportation challenges, environmental leadership, income disparity)
- Growth at Sea-Tac
 - (e.g. customer service, terminal expansion, community engagement)
- Century Agenda Objectives
 - (e.g. job creation, cruise growth, T-5 modernization, optimizing real estate assets, FT revitalization, etc.)

Public Affairs - Key Initiatives

- Expand public education efforts
 - (e.g. increased communications channels, events with new audiences)
- Build/nurture community trust
 - (e.g. broader partnerships/deeper engagement, demonstrating Port values)
- Sea-Tac future
 - (e.g. advance SAMP, branding, capital projects, transportation strategies)
- Port Leadership
 - (e.g. new leader outreach, elected-to-elected relationships, commissioner visibility)